

# 銘傳大學函

機關地址：(11103)臺北市中山北路5段250號  
承辦人：黃筱涵  
承辦人傳真：(02)2882-4564  
承辦人電話：(02)2882-4564

受文者：國立臺南護理專科學校

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附件：(附件一摘要指示 GITM-2026-Guidelines.pdf、附件二徵件說明 GITM-callforpaper.pdf、附件三活動海報 活動海報.pdf)

主旨：檢送本校國際學院全英文「2026 年全球創新、科技與管理國際研討會徵件辦法」1份，敬請鼓勵貴校教師踴躍報名參加，請查照。

說明：

一、為提升教師國際研究能量，本校國際學院辦理全英文發表之國際交流研討會，提供國際合作與研究交流之資源，相關報名文件如附檔。活動內容說明如下：(一)徵件對象：全國大專校院教師與碩博士生。(二)徵選內容：全球創新、科技與管理國際研究相關。(三)收件日期與方式：即日起至115年3月6日（星期五），請將相關資料 Email 至承辦人信箱。

二、相關徵件辦法可至本校國際學院研討會網站 (<https://ic.mcu.edu.tw/ic-conference/>)。倘有報名相關問題，請洽活動承辦人Email：[icconf@mail.mcu.edu.tw](mailto:icconf@mail.mcu.edu.tw)。

正本：公私立大專校院

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校長 李選士

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# **2026 International Conference on Global Innovation, Technology and Management**

## **Abstract Submission Guidelines**

### **1. Submission Method**

- Submit online via Google Forms at: <https://dub.sh/GITM2026submit>
- Submission period: January 5 – March 6, 2026
- Language: English only

### **2. Abstract Structure and Content**

The online submission form will prompt you to provide the following information:

- Presentation type: Oral presentation or poster presentation
- Title: Concise and descriptive
- Authors: Maximum 5 authors with title (e.g., Dr., Prof.), full name, degree(s), role/position, and institutional affiliation. Mark the corresponding author and provide their contact email address.
- Abstract sections (Maximum 200 words each, 800 words total):
  - Introduction: Include background, research gap, and research question(s)
  - Methodology: Include clear and concise description of participants, materials, procedures, and analysis
  - Results: Include concise statement of findings or preliminary findings
  - Discussion: Include summary of key results, their theoretical and practical significance, and the unique contribution of the study
- Keywords: 4-6 keywords

Important: Do not include in-text citations, references, graphics, tables, figures, equations, or appendices. Preliminary or expected results are acceptable if clearly indicated.

### **3. Submission Requirements**

- Abstracts must represent previously unpublished work that has not been presented at domestic or international journals or conferences
- Maximum two submissions per author (as first or corresponding author)
- At least one author of each accepted abstract must register for and attend the conference

### **4. Confirmation and Review**

- You will receive an automated confirmation message upon submission
- A confirmation email will be sent to the corresponding author's email address
- If you do not receive confirmation within a few minutes, check your spam folder
- If still not received, contact: [icconf@mail.mcu.edu.tw](mailto:icconf@mail.mcu.edu.tw)
- All submitted abstracts will undergo peer review
- Notification of acceptance: March 27, 2026

### **5. Key Dates**

- Submission opens: January 5, 2026
- Submission deadline: March 6, 2026
- Notification of acceptance: March 27, 2026
- Registration deadline: April 10, 2026
- Presentation slides due: April 17, 2026
- Conference date: April 24, 2026
- Final proceedings submission: May 8, 2026

**For questions:** [icconf@mail.mcu.edu.tw](mailto:icconf@mail.mcu.edu.tw)

**2026 International Conference on Global Innovation,  
Technology and Management**  
**International College of Ming Chuan University**  
**April 24, 2026 (Friday)**



## **Call for Papers**

Venue: Ming Chuan University Ji He Campus (130 Ji He Rd, Shilin District, Taipei City 111, Taiwan)

Website: <https://ic.mcu.edu.tw/ic-conference/>

### **Conference Theme**

#### ***Navigating Asia's New Reality: Innovation and Adaptation in an Era of Transformation***

Against the backdrop of intensifying environmental risks and AI-driven disruption, enterprises across Asia today face two powerful forces reshaping the business landscape: the demographic transition sweeping across East Asia's aging societies and the reconfiguration of global trade relationships under evolving US trade policies. While distinct in origin, all these forces are creating unprecedented challenges and opportunities that demand innovative responses across all sectors.



### **Conference Topics**

This conference explores how all of these pressures are driving innovation across interconnected domains. We welcome submissions that examine practical strategies for thriving amid these transformations across the following areas:

**Cross-Border Workforce and Demographic Transitions** - How businesses are adapting to demographic changes through international workforce recruitment and integration

## **Trade Policy Restructuring and Business Network**

**Reorganization** - How evolving US trade policies are driving the reshaping of business organizations and supply chains across Asia

**AI Integration and Technology Adaptation** - AI impacts and innovative technological responses to changing business landscapes in Asian markets

**Media, Communication, and Cultural Production** - How evolving media practices, communication strategies, and cultural production shape trends across business, organizational, and cultural contexts

**Sustainability and Green Innovation** - Examining how current economic activities and trade systems impact environmental sustainability, and exploring pathways toward green innovation, social equity, and resilient futures

**Design, Fashion, and Innovation** - Creative solutions and innovative practices addressing contemporary challenges in Asian markets across design, fashion, and business contexts

**Emerging Topics in Business and Management** - We also welcome innovative submissions on other topics that address the challenges and opportunities shaping Asia's future



## **Important Dates**

January 5, 2026: Abstract Submission Opens

March 6, 2026: Abstract Submission Deadline

March 27, 2026: Notification of Acceptance

April 10, 2026: Deadline for registration

April 17, 2026: Deadline for uploading presentation slides

**April 24, 2026: Conference Date**

May 8, 2026: Final Proceedings Submission



## **Submission Guidelines**

**1. Abstract Submission.** Abstracts may be submitted between January 5 and March 6, 2026, using the Google Forms submission portal at: [\*\*https://dub.sh/GITM2026submit\*\*](https://dub.sh/GITM2026submit)

Submitted abstracts must represent previously unpublished work that has not been presented at domestic or international journals or conferences. Authors may submit a maximum of two abstracts (as first or corresponding author).

**2. Abstract Format.** Abstracts must be written in English and may not exceed 800 words total. The submission form will prompt you to select your presentation type (oral or poster), enter your abstract title, provide four sections (Introduction, Methodology, Results, and Discussion - each with a maximum of 200 words), enter 4-6 keywords, and provide author information for up to 5 authors (including title, full name, degree(s), role/position, and institutional affiliation) as well as contact information for the corresponding author. Preliminary or expected results are acceptable for the Results section. Please do not include in-text citations, references, graphics, tables, figures, equations, or appendices in your abstract.

**3. Confirmations of Receipt.** A confirmation message will be displayed upon submission, and you will receive an automated confirmation email. If you do not receive confirmation, please check your spam folder. If still not found, please contact us at [icconf@mail.mcu.edu.tw](mailto:icconf@mail.mcu.edu.tw).

**4. Review Process:** All submitted papers will undergo peer review. Notification of the results will be sent to the email address that you provided by March 27, 2026.

**5. Registration:** Upon acceptance, all authors of accepted abstracts will be asked to register, confirm all information about their presentation and that at least one of the listed authors will be present at the scheduled time on the day of the conference. Registration Fee: NT\$150 per presentation (regardless of the number of authors). The registration fee includes access to all conference sessions, conference materials, and poster sessions. Registration must be completed by April 10, 2026. Further details regarding payment methods will be announced on the conference website. Authors who would like their papers to appear in the proceedings also need to submit a copyright authorization form. Authors will have a chance to revise their papers

after their presentation and submit them for the proceedings by May 8, 2026.

**6. Slides.** Please upload presentation slides by April 17, 2026.

## **Contact Information**

Contact Person: Professor Joseph Lavallee, International Business and Trade Program, International College, Ming Chuan University

E-mail: icconf@mail.mcu.edu.tw



MING CHUAN UNIVERSITY  
INTERNATIONAL COLLEGE

# 2026 GITM

2<sup>nd</sup> International Conference

Room J616, N.130, Jihe Rd., Taipei Taiwan

GLOBAL INNOVATION,  
TECHNOLOGY &  
MANAGEMENT

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